

NEWS RELEASE

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**Tesar Reynes Executive Search Firm Launches New
Company with Emphasis on Diversity:
Chuck McClellan Named President of McClellan Tesar Reynes, LLC**

(Chicago, IL) March 31, 2006 – Tesar Reynes, one of the leading executive search firms in the country specializing in integrated marketing communications, announced today that it has launched a new company, **McClellan Tesar Reynes, LLC**. Chuck McClellan, formerly of Tesar Reynes and an industry veteran, is president and managing partner of the new company. Bob Tesar and Tony Reynes are minority partners. Strategically partnered with Tesar Reynes, McClellan Tesar Reynes will benefit from more than 60 years of combined leadership and knowledge in the executive search field for marketing communications professionals.

Headquartered in Chicago, McClellan Tesar Reynes has national reach that allows for the recruitment and placement of professionals in a variety of top-tiered positions in integrated marketing communications and diversity. “The new company is an extension of the quality work that we have conducted for our clients and candidates over the past two decades,” says Mr. McClellan. “McClellan Tesar Reynes has been structured to concentrate on both diversity and integrated marketing in the ever-expanding multicultural workplace. At McClellan Tesar Reynes, we’re committed to helping our clients attain and retain a culturally diverse workforce. We are uniquely positioned to present the most qualified candidates to our varied client roster,” adds Mr. McClellan.

Included in the company’s business mix are major corporations, advertising and public relations agencies, as well as direct marketing, interactive, media and sales promotions companies. McClellan Tesar Reynes focuses on delivering qualified, diverse candidates in a variety of disciplines and functions while growing its niche in integrated marketing communications.

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Bob Tesar and Tony Reynes, who co-founded Tesar Reynes, have been involved in executive search for over 20 years in all areas of Integrated Marketing. “We have always tried to anticipate where the communications business is heading by adding promotions, public relations, direct marketing, interactive marketing and diversity to our advertising practice”, says Mr. Tesar. With McClellan Tesar Reynes we have established a separate company to focus on diversity and multicultural marketing recruitment because we believe it has tremendous growth opportunities.” states Mr. Reynes.

Mr. McClellan has been associated with Tesar Reynes since 1999. He has a background in brand management, sales, advertising, account management and executive search at such companies as The Quaker Oats Company, Burrell Communications Group, Abbott Laboratories, Soft Sheen Products Company and Comark Merchandising. He is an active member of the Direct Marketing Association, the Chicago Association of Direct Marketing and the National Black MBA Association. A graduate of Northwestern University’s Graduate School of Business Management, Mr. McClellan earned his BS degree from the University of Illinois-Chicago.

McClellan Tesar Reynes, LLC is poised to provide unparalleled leadership in the executive search industry and in diversity. For additional information, please visit the website at www.mcctr.com.

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